



Developing a Local Food Plan
Growth Plan -
emerging themes

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Where are we now?



Our food system is broken

- It is harming eaters, farmers the climate and the planet
- Multiple retail is dominating the grocery market: >95%



Shortening supply chains is a key part of future change, BUT

Currently only form a very small percentage of our overall consumption habits



The Short Supply Chains sector needs a collective Vision and Action Plan for Local Food

that can take our advocacy, investment and marketing of it to the next level, and ultimately scale it for the benefit of all.



What is our overall
VISION for the
sector?

Achieve X% of market growth for
local, agro-ecological food supplied
through farmer-focussed supply
chains by Y date



Project aims



To move the Short Supply Chains sector towards being investment-ready

1. VISION

2. ACTION PLAN

3. COLLABORATION FRAMEWORK

To develop collaboration frameworks across the sector to enable future growth

To produce specific and actionable recommendations for key elements of the sector





Project Partners



Sustain

Sustainable Food Trust

Food & Farming
Countryside Commission

Pasture For Life



Which key elements of the system are we focusing on?

- Retail (Sustain's remit)
- Infrastructure and wholesale (LWA & Sustain)
- Public Procurement (LWA remit)
- Eaters (Sustain's remit)



Considerations for each key element

Infrastructure & Wholesale

- Wide range of sectors- eg grains, plant protein, meat and dairy
- Listen to multiple voices - different parts of the chain, scales and locations, UK nations, diversity

Public Procurement

- Avoid stepping on people's toes (UK nations)
- Learn from work already happening

How are we going to get there?



PHASE 1

COLLECTIVE VISION



1. INITIAL RESEARCH - elaborate!
2. CONSULTATION WITHIN IDENTIFIED KEY ELEMENTS OF THE SECTOR (wholesale, public procurement, infrastructure)
3. IDENTIFY CURRENT CHALLENGES & OPPORTUNITIES

PHASE 2

ACTION PLAN



1. LONG LIST OF RECOMMENDATIONS
2. SHORT LIST OF RECOMMENDATIONS
3. IMPLEMENTATION TIMELINE

PHASE 3

COLLABORATION FRAMEWORK



1. IDENTIFY OPPORTUNITIES & BARRIERS FOR CROSS-SECTOR COLLABORATION
2. FACILITATED DESIGN PROCESS
3. COLLABORATION FRAMEWORK & ROADMAP



Target audiences

GOVERNMENT
& POLICY-
MAKERS

ORGS & ACTORS
WITHIN SUPPLY
CHAIN SYSTEM



Emerging themes?

- Communities and the importance of trust
- Not reinventing the existing supermarket model
- Digital admin systems
- Logistics



Contacts



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